

The Top 50 Newspapers (by circulation) and Social Bookmarking

Statistics Source: <http://www.accessabc.com/reader/top150.htm>

Social Media Information: Chad Severtson, Random-Tech.com

Date: March 16, 2007

Key:

Black Integrated Social Bookmarking

Red Very similar style Social Bookmarking

Black Subscription based, full article not available

Rank	Publication Name	Publisher Name	City, ST	Circulation	Email	Digg	Delicious	Facebook	Newsvine	Reddit	Google	Yahoo
1	USA Today	Gannett Company Inc.	Washington, DC	2,549,252	x							
2	The Wall Street Journal	Dow Jones & Co. Inc.	New York, NY	2,047,127								
3	New York Times	New York Times Company	New York, NY	1,623,697	x	x		x	x			
4	Los Angeles Times	Tribune Publishing Company	Los Angeles, CA	1,172,005	x							
5	Denver Post/Rocky Mountain News	Media News Group, Inc.	Denver, CO	1,039,340	x							
6	Chicago Tribune	Tribune Publishing Company	Chicago, IL	937,907	x							
7	The Washington Post	Washington Post Company	Washington, DC	930,619	x	x	x	x	x	x	x	x
8	New York Daily News	New York Daily News	New York, NY	780,196	x							
9	New York Post	News Media Group	New York, NY	708,561	x	x						
10	Houston Chronicle	Hearst Newspapers	Houston, TX	692,586	x							
11	Philadelphia Inquirer	McClatchy Newspapers, Inc.	Philadelphia, PA	682,214	x							
12	Minneapolis Star Tribune	McClatchy Newspapers, Inc.	Minneapolis, MN	596,333	x		x					
13	Boston Globe	New York Times Co.	Boston, MA	587,292	x	x	x	x				
14	The Newark Star-Ledger	Advance Publications, Inc.	Newark, NJ	580,640	x							
15	Atlanta Journal Constitution	Cox Newspapers	Atlanta, GA	523,968	x							
16	The Arizona Republic	Gannett Company Inc.	Phoenix, AZ	503,953	x							
17	Long Island Newsday	Tribune Publishing Company	Long Island, NY	474,750	x							
18	The Plain Dealer	Advance Publications, Inc.	Cleveland, OH	446,487	x	x	x			x	x	x
19	San Francisco Chronicle	SF Chronicle Division of Hearst Communications Inc.	San Francisco, CA	432,957	x							
20	The Seattle Times/Post-Intelligencer	Seattle Times Company	Seattle, WA	423,275	x/x	x/0			x/0			
21	St Louis Post-Dispatch	Lee Enterprises, Inc.	St. Louis, MO	418,262	x							
22	Milwaukee Journal Sentinel	Journal Communications Inc.	Milwaukee, WI	401,379	x							
23	The San Diego Union Tribune	Copley Press, Inc.	San Diego, CA	390,310	x							
24	St Petersburg Times	Times Publishing Co.	St. Petersburg, FL	386,661	x							
25	The Baltimore Sun	Tribune Publishing Company	Baltimore, MD	380,701	x							
26	Portland Oregonian	Metro Suburbia Inc. Newhouse Newspapers	Portland, OR	375,757	x	x	x			x	x	x
27	The Miami Herald	The McClatchy Company	Miami, FL	361,846	x							
28	Kansas City Star	The McClatchy Company	Kansas City, MO	355,578	x							
29	Pittsburgh Post-Gazette	Block Communications, Inc.	Pittsburgh, PA	354,966	x							
30	Indianapolis Star	Gannett Company Inc.	Indianapolis, IN	348,784	x							
31	The Detroit News/Free Press	Gannett Company Inc.	Detroit, MI	348,297	x							
32	The Columbus Dispatch	Dispatch Printing Company	Columbus, OH	345,525	x							
33	Orange County Register	Freedom Communications, Inc.	Orange County, CA	337,088	x							
34	San Antonio Express-News	Hearst Newspapers	San Antonio, TX	329,757	x							
35	The Sacramento Bee	McClatchy Newspapers, Inc.	Sacramento, CA	318,101	x							
36	Orlando Sentinel	Tribune Publishing Company	Orlando, FL	317,226	x							
37	Birmingham News	Advance Publications, Inc.	Birmingham, AL	315,744	x	x	x			x	x	x
38	South Florida Sun-Sentinel	Tribune Publishing Company	Fort Lauderdale, FL	304,841	x							
39	Fort Worth Star-Telegram	The McClatchy Company	Fort Worth, TX	302,684	x							
40	Cincinnati Enquirer/Post	Gannett Company Inc.	Cincinnati, OH	288,030	x/x	x/0	x/0					
41	The Daily Oklahoman	Oklahoma Publishing Co.	Oklahoma City, OK	282,709	x							
42	The Tampa Tribune & Times	Media General, Inc.	Tampa, FL	278,411	x							
43	Little Rock Arkansas Democrat-Gazette	WEHCO Media Inc. Newspaper	Little Rock, AR	270,635	x							
44	The Buffalo News	Buffalo News	Buffalo, NY	267,922	x							
45	The Charlotte Observer	The McClatchy Company	Charlotte, NC	266,651	x							
46	Louisville Courier Journal	Gannett Company Inc.	Louisville, KY	264,732	x							
47	Hartford Courant	Tribune Publishing Company	Hartford, CT	264,539	x							
48	San Jose Mercury News	Media News Group, Inc.	San Jose, CA	251,454	x	x	x				x	x
49	St Paul Pioneer Press	Media News Group, Inc.	St. Paul, MN	245,597	x							
50	Des Moines Register	Gannett Company Inc.	Des Moines, IA	237,871	x							